

A close-up photograph of a hand wearing a white quilted oven mitt holding a dark-colored roasting pan. The pan contains a whole roasted chicken with golden-brown, slightly charred skin. Surrounding the chicken are several small, round, golden-brown potatoes and a bunch of bright green beans. The background is blurred, showing a kitchen setting with a wooden countertop and a metal cooling rack.

*tanmia the "good" chicken*





## *Our story*

Tanmia Agricultural Development Company was founded in 1972 in Lebanon as a day-old chick producer. By 1998, the company had launched its meat products and became one of the leading chicken meat processing companies in Lebanon and the Middle East.

Over the years we have perfected our practices in broiler farming, poultry processing and further processing to provide consumers with the healthiest variety of original chicken products.

Our objective is to be the preferred supplier of branded chicken products and related businesses in Levant and Africa through integrity, innovation and a commitment to quality and excellence.

## *Our care*

We guarantee the most hygienic products because all Tanmia chicken are nurtured and cared for in the best way possible:

- They are raised in hygienic farms located in the heart of the Bekaa valley and are provided with the highest level of biosecurity, which includes the implementation of preventive measures that reduce the risk of transmission of infectious diseases in livestock.
- They are fed with natural and vegetarian feed, which we produce.
- The final products are processed in our own plant, which abides by strict-quality and food-safety measures, making us proud to brand them “Tanmia”.





## *Our awards*



### **Lebanese Cleaner Production award**

After completing the “Cleaner Production Program” implemented by the Lebanese Cleaner Production Center, UNIDO and the Austrian Embassy, we were proudly awarded for our excellent environmental performance in Lebanon.

### **Green Mind Award 2012**

Tanmia proudly earned the Green Mind Award in 2012, thanks to our high standards of hygiene and continuous commitment to protecting the environment.





## *Our values*

### **Excellence**

We assume full responsibility for our decisions, actions and performance. We honor our commitments and keep our promises. We have the ability to prioritize and act in a timely fashion. We respect and value all our stakeholders.

### **Innovation**

We rise above the average level of service to create an emotional impact on our internal and external customers. We encourage «out of the box» thinking to improve our products and optimize our processes. We differentiate ourselves through resourcefulness, originality and inspiration.

### **Customer Driven**

We believe our business exists to attract and satisfy customers. We anticipate their needs and we channel all efforts in developing and improving our products and services to fulfill their requirements. We do this by mutual communication and beneficial partnerships with our stakeholders. We strive for continuous improvement by learning from our mistakes and celebrating our achievements.

### **Social Responsibility**

We value the safety and quality of life of our employees and support their personal aspirations. We promote mutual trust between our business and the public at large and we dedicate resources to protect and help improve the community and the environment we operate in.



# The fresh line

Our fresh line includes top-quality premium cut and family pack chicken products, cleaned and prepackaged for the convenience and safety of our customers.



Award  
Winning  
Line





## Fresh branded

Features a wide variety of first class chicken cuts and whole chicken.



Tipped and trimmed Wings



Coquelet



Skinless, boneless thighs



Filet Halves



Breast with skin



Drumsticks



Whole Legs

\* Average Weight per tray: 650Gr.  
\* Average weight per Whole Chicken: 1400g

## Family size

Features fresh chicken cuts in family-size units offering greater value at a trimmed price.



Whole Wings



Whole Filet



Drumsticks



Whole Thighs



Whole Legs



Whole Chicken

\* Average Weight per tray: 950Gr.  
\* Average weight per Whole Chicken: 1400g  
\* Also available frozen





# *the frozen line*

Our precooked line products are made with the lowest possible fat content. These tasty products can be fried or baked for a lighter alternative.





# Pre-cooked classic

A wide range of chicken classics that can be served with sautéed vegetables and potatoes, for a wholesome dinner that is cooked in no time.



**Chicken Escalopes**  
400g pack  
Pieces per Pack: 4 pcs.  
Packs per Case: 6  
900g bag  
Pieces per bag: 11-9 pcs.



**Chicken Nuggets**  
500g pack  
Pieces per Pack: 22-20 pcs.  
Packs per Case: 6  
900g bag  
Pieces per bag: 47-45 pcs.  
bags per Case: 6



**Chicken Kiev**  
440g pack  
Pieces per Pack: 4 pcs.  
Packs per Case: 6  
900g bag  
Pieces per bag: 9-8 pcs.  
bags per Case: 6



**Crispy Chicken Filet**  
450g pack  
Pieces per Pack: 11-9 pcs.  
Packs per Case: 6  
900g bag  
Pieces per bag: 23-22 pcs.  
bags per Case: 6



**Spicy Crispy Chicken Filet**  
450g pack  
Pieces per Pack: 11-9 pcs.  
Packs per Case: 6  
900g bag  
Pieces per bag: 23-22 pcs.  
bags per Case: 6



**Chicken Burgers**  
600g pack  
Pieces per Pack: 6 pcs.  
Packs per Case: 6  
850g bag  
Pieces per bag: 8 pcs.  
bags per Case: 6



**Chicken Cordon Bleu**  
400g pack  
Pieces per Pack: 4 pcs.  
Packs per Case: 6  
900g bag  
Pieces per bag: 9-8 pcs.  
bags per Case: 6



**Chicken Tenders**  
500g pack  
Pieces per Pack: 32/30 pcs.  
Packs per Case: 6



**Chicken Kibbeh**  
400g pack  
Pieces per Pack: 17/15 pcs.  
Packs per Case: 12

**\* Also Available  
in family size bags!**





# The "new" Crispy

A new range of Crispy Chicken; Chicken wings, drumsticks and a mix with thighs makes this new line the undisputed chicken dinner treat from Tanmia!

**NEW!**







# Kids

Fun and delicious chicken products that are made with carefully selected ingredients to ensure the healthiest choice for all kids meals.



## Chicken Biscuits

600g pack

Pieces per Pack: 22/20 pcs.

Packs per Case: 6



## Chicken Pops

350g pack

Pieces per Pack: 44/46 pcs.

Packs per Case: 12

## Chicken Pops

800g pack

Pieces per Pack: 104/106 pcs.

Packs per Case: 6





# Deli

A variety of tasty chicken and meat mortadella that are perfect for any type of sandwich. They are produced with the least possible fat content and combined with a Tanmia special spice mix.



Chicken  
Mortadella  
2Kg pack  
Packs per Case: 4



Chicken  
Mortadella  
Paprika  
2Kg pack  
Packs per Case: 4



Chicken  
Mortadella  
Olives  
2Kg pack  
Packs per Case: 4



Chicken  
Mortadella  
Cocktail  
2Kg pack  
Packs per Case: 4



Meat  
Mortadella  
Olives  
2Kg pack  
Packs per Case: 4



Chicken  
Mortadella  
2Kg pack  
Packs per Case: 4



Chicken Ham  
2Kg pack  
Packs per Case: 4





# The Cans

Our canned line features a selection of high quality chicken and beef luncheons, made with the least additives possible and that are ideal for sandwiches.

## Chicken Luncheon

850g pack - Packs per Case: 12

340g pack - Packs per Case: 24

200g pack - Packs per Case: 24

## Meat Luncheon

850g pack - Packs per Case: 12

340g pack - Packs per Case: 24

200g pack - Packs per Case: 24

